



The Hague

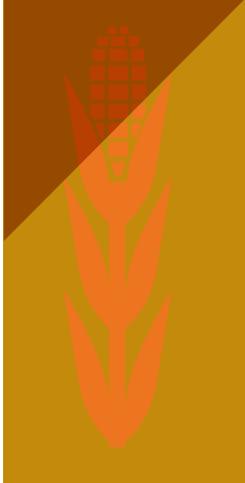
Urban Food for Thought Sessions

The Hague best practices



2 | 3 October
2015

Greenhouse on the Dutch Pavilion



Urban Food for Thought Sessions

On 2 and 3 October, the Greenhouse on the Dutch Pavilion hosts 'The Hague best practices' with regard to Urban Food. Over two days, visitors to the Dutch Pavilion are treated to a presentation, tasting or talk every 1.5 hours.

The Hague is the most important place for (food) enterprises wanting to turn the world upside down. A great deal is happening in the city with regard to Urban Food. Early next year,

for example, The Hague is hosting the biggest urban agricultural project in Europe (Urban Farmers), young professionals in The Hague are being challenged to scrutinise their dietary patterns (Young The Hague). And did you know that The Hague is introducing the first urban vineyard in the Netherlands (The Hague City Vineyard)?

Visit the Urban Food for Thoughts Sessions and learn all about it!

Urban Food for Thought Menu

Friday's Main Courses

2 October 2015 – Dutch pavilion

Yespers	10.00 hours
Data4Food	11.15 hours
Noordzeeboerderij	12.30 hours
Schuttelaar & Partners	13.45 hours
Good Food Microclimates	14.30 hours
Haagse Stadswijngaard	15.45 hours
Urban Farmers	17.00 hours

Saturday Specials

3 October 2015 - Dutch pavilion

Stroom: 'Foodprint', 'Edible Park', 'Park Supermarket'	10.00 hours
Young The Hague	12.15 hours
Museon	14.30 hours
ReSourceCity - Mobiel	
projectbureau OpTrek	16.15 hours
Youth Food Movement	17.30 hours

Vegetarian Specialty's

In between sessions 'De Vegetarische Slager' (Vegetarian Butcher) organises a tasting of their products.

Yespers presents its objective: approach the way we make our food differently, more intelligently, sustainably so that the consumer recognises the farmer and his products in what he or she buys.

Data4Food Challenge presents how bright minds can drive the innovation which could change the way we feed the world in 5 to 10 years' time. The hackaton is organised by Leiden University - Centre for Innovation.

Noordzeeboerderij talks about uses of seaweed, seaweed cultivation offshore, market potential, European developments, and the North Sea Farm as a multifunctional business on the sea.

Schuttelaar & Partners presents the latest trends on sustainable and healthy food in the Netherlands; sustainable consumption, packaging trends and changing consumer behaviour through nudging.

Good Food Microclimates presents 'Good Food Landscape' locations and shows a documentary. 'The Laboratory for Microclimates' activates people through art projects to change their own social and ecological environment.

City Vineyard The Hague is a small vineyard where people can meet and enjoy their common passion for wine in the centre of The Hague. Join the session for a presentation and a tasting of Dutch wines.

UrbanFarmers, a Swiss-based technology company, presents how fish and vegetables are produced sustainably with a lower resource footprint and presents the rooftop farm in The Hague.

Stroom: 'Foodprint', 'Edible Park', 'Park Supermarket' presents how it tests the practical impact of an ecological design method in The Hague. And how the city landscape can play a new role in the food and recreational needs of the culturally diverse urban population.

Young The Hague, a citywide network where government and business meet, invites you to their SpEATing session to discuss dilemmas concerning the food chain, food and health, food and ethics and food and technology.

Mobile project agency OpTrek presents ReSourceCity, a project where an area in the city is treated as an eco-system. Innovative examples will be presented at the Dutch Pavilion.

Museon shares how new scientific knowledge and technological innovation may help to prevent conflict in relation to the sharing of raw materials, food and water, by providing part of the solution.

Youth Food Movement The Hague, a regional Slow Food Youth Network group, presents grassroots initiatives focusing on locally grown and/or organic food and social cohesion.